

*Adopted by the Board of Directors October 27, 2006*

## **Dutchess Land Conservancy, Inc.**

### **Website Disclosure and Privacy Statement**

#### **DUTCHESS LAND CONSERVANCY' COMMITMENT**

Dutchess Land Conservancy, Inc. (“Dutchess Land Conservancy”) respects your privacy. We are grateful for your support and the crucial role you play in helping us continue our valuable work. As part of our commitment to safeguarding your privacy we have adopted the online privacy policy outlined below.

#### **COLLECTED INFORMATION: WHAT, WHEN, AND HOW**

##### ***Site Usage Data***

Our Web server automatically recognizes and collects the domain name of each visitor to our Web site. We collect information about visitors to our site, such as the number of visitors, what pages they access, and the length of their visit. This information is used in aggregate form in order to manage our Web site and improve its content.

##### ***Your Information***

We may collect your personal information, such as your name, title, postal address, telephone number, e-mail address or your company’s name (collectively, “Your Information”) when you choose to share it with us by requesting information online. In addition, we will collect your credit card information when you make an online donation. We will use Your Information to provide you with the information you request. If you provide your postal address, telephone number or e-mail address to Dutchess Land Conservancy online, you may receive periodic contacts from us.

##### ***Information Collected Through E-mails***

When you open an e-mail sent by Dutchess Land Conservancy, Dutchess Land Conservancy may receive a confirmation that you have opened the e-mail, if your computer supports such functionality. Dutchess Land Conservancy may also archive e-mails that Dutchess Land Conservancy sends to or receives from you.

#### **SHARING OF YOUR INFORMATION**

Dutchess Land Conservancy will not share any of Your Information or your credit card information with third parties.

Dutchess Land Conservancy reserves the right to disclose information collected by us in circumstances that we deem necessary or appropriate, such as to respond to legal process or request from a governmental agency, security reasons or similar situations.

#### **SECURITY**

Dutchess Land Conservancy stores all collected electronic data in a password-protected database. We maintain our own e-mail and mailing lists. High-grade encryption is used to protect your credit card information.

### **CORRECTION AND UPDATING OF YOUR INFORMATION**

Dutchess Land Conservancy will use reasonable efforts to let you review your information and, upon your instructions, correct or delete Your Information in or from the databases. If you wish to review or have questions regarding Your Information, please e-mail us at [webmaster@dutchessland.org](mailto:webmaster@dutchessland.org). or call (845) 677-3002, and ask for Dutchess Land Conservancy's webmaster.

Effective Date: October 27, 2006