

Adopted By the Board of Directors: October 27, 2001
Amended and Restated by the Board of Directors: December 9, 2011
Amended and Restated by the Board of Directors: April 22, 2016
Amended and Restated by the Board of Directors: October 20, 2017

DUTCHESS LAND CONSERVANCY DONOR PRIVACY POLICY AND WEBSITE DISCLOSURE PRIVACY STATEMENT

DUTCHESS LAND CONSERVANCY'S COMMITMENT

The Dutchess Land Conservancy, Inc. ("DLC") respects donor privacy. We are grateful for the support of our constituents and the crucial role people play in helping us continue our valuable work. As part of our commitment to safeguarding people's privacy we have adopted this Donor Privacy Policy and Website Disclosure Privacy Statement outlined below.

COLLECTED INFORMATION: WHAT, WHEN, AND HOW

Personal Information

We may collect personal information, such as your name, title, postal address, telephone number, email address or your company's name, credit card information (collectively, "*Your Information*") when you choose to share it with us directly, through mail correspondence, or by requesting information online. We will use *Your Information* to provide you with the information you request. If you provide your postal address, telephone number or email address to the DLC, you may receive periodic contacts from us. While we will collect your credit card information when you make a direct, mail or online donation, we do not store your credit card information after its use.

Website Usage Data

Our Web server automatically recognizes and collects the domain name of each visitor to our website. We collect information about visitors to our site, such as the number of visitors, what pages they access, and the length of their visit. This information is used in aggregate form in order to manage our website and improve its content.

Information Collected Through Emails

When someone opens an email sent by the DLC, we may receive a confirmation that our email message has been opened, if the recipient's computer supports such functionality. The DLC may also archive emails that the DLC sends to or receives from you.

SHARING OF INFORMATION

The DLC will not trade, share, or sell any of *Your Information* with third parties for any purposes, except as specifically described herein. The DLC will not send donor mailings on behalf of other organizations.

While the DLC does not trade, share, sell or otherwise provide your email address to third parties, nor do we solicit funds on behalf of any other organization, entity, or individual, we may, however, occasionally send you mailings regarding events offered by reputable third party non-profit organizations if we think they may be of interest to you. In such circumstances, we do not provide the third party with your email, mailing address, or other contact information but rather send the mailing directly from the DLC.

The DLC may provide *Your Information* to trusted partners, employees, and volunteers who work on behalf of or with the DLC to assist them in executing their DLC related responsibility. The DLC's auditors, legal counsel, and other contractors are authorized to review the DLC's records as required for the purposes for which they are engaged.

The DLC reserves the right to disclose information collected by us in circumstances that we deem necessary or appropriate, such as to respond to legal process or request from a governmental agency, security reasons, or similar situations.

SECURITY

The DLC stores all collected electronic data in a password-protected database. We maintain our own email and mailing lists. High-grade encryption is used to protect your credit card information.

OPT OUT

If at any time you wish to stop receiving electronic communications from the DLC, or be removed from our email list, you may unsubscribe from that list as explained in each message. If you wish to stop receiving solicitations or other communications from the DLC through the mail, you may contact us by phone at (845) 677-3002 or by email to karenk@dutchessland.org or by writing to us with your request at: Dutchess Land Conservancy, P.O. Box 138, Millbrook, NY 12545.

CORRECTION AND UPDATING OF YOUR INFORMATION

DLC will use reasonable efforts to let you review your information and, upon your instructions, correct “Your Information” in or from the databases. If you wish to review or have questions regarding “Your Information”, please email us at karenk@dutchessland.org or call (845) 677-3002 or write us at: Dutchess Land Conservancy, P.O. Box 138, Millbrook, NY 12545.

CHANGES TO WEBSITE DISCLOSURE AND PRIVACY STATEMENT

DLC may update this policy at any time. We will notify you about significant changes in the way we treat personal information by placing a prominent notice on our website.

Effective date: October 27, 2006; Updated: December 9, 2011; April 22, 2016; October 20, 2017.